

Supercharge your Brand with our strategic creativity



Start doing what is necessary; Then do what is possible; Suddenly you will find yourself doing the impossible.

# BRANDING PROJECTS

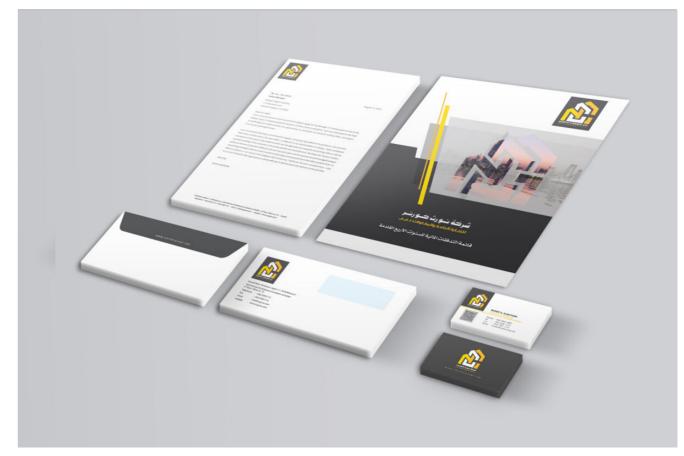
Branding is the process of creating a unique identity and image for a company, product or service to distinguish it from competitors and establish a presence in the market. This includes developing a brand name, logo, slogan, and consistent visual and messaging elements. The goal of branding is to build awareness, credibility, and loyalty with target customers.



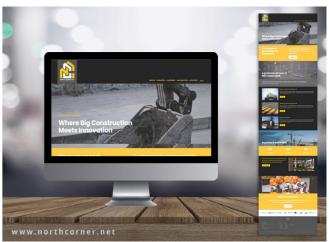


### NORTH CORNER CO. GEN. TRADING & CONT. W.L.L

- Logo DesignWebsite Design
- Stationary
- Company Profile









#### **TAWOOS RESTAURANT**

- Logo Design
- Packaging













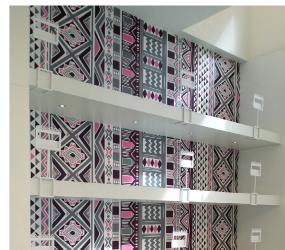


#### **NEQSA CAFE**

- Theme design using Al-Sadu unit in the colours of the logo
- Wall & fridges Sticker
- Outdoor sign
- Exterior design













#### THE RECIPE

- Logo Design
- PackagingVan Design
- Menu Design
- Hoarding Design









## LOGO PROJECTS & MORE

A logo is a graphic symbol used to identify a company, product, or service. It is a visual representation of the brand, it often includes a combination of typography, symbols, and colour. Designed to be simple, memorable, and timeless.

The goal of a logo is to communicate the brand's essence and values in a simple, easily recognizable form.





#### **MEGA OIL&GAS**

#### **Tasks**

- Logo Design
- Stationery





CLIENT:

#### **REGA GREEN**

- Logo Design
- Stationery







#### **AL-MANAR ENGINEERING**

#### Tasks

- Logo Design
- Website
- Company Profile



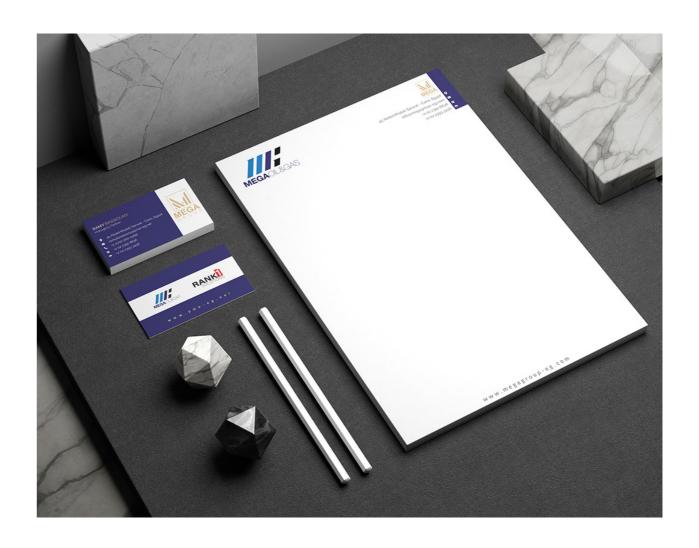
CLIENT:

#### **REGA GREEN**

- Logo Design
- Stationery









#### **MB STONE**

#### **Tasks**

- Logo Design
- Company Profile
- Stationery



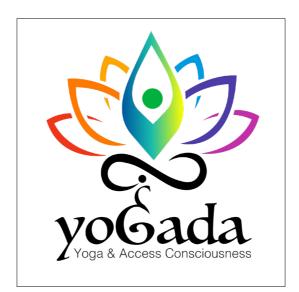


CLIENT:

#### **BEN MAHMOUD**

#### Tasks

• Logo Design



CLIENT:

#### **YOGADA**

#### Tasks

• Logo Design



CLIENT:

### **BLOOM WITH ME**ONLINE STORE

#### Tasks

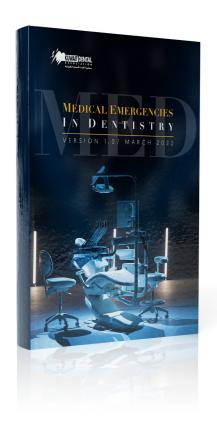
• Logo Design

### PRINT DESIGN

Print design is the process of creating a visually appealing and functional layout for printed items, this includes: • Annual Reports

- Company Profiles Corporate Brochures
- Marketing Catalogs News Letter Callenders & Occasions The print design process includes cover design, choosing typography, setting margins, creating page templates, and arranging images and text in a way that enhances readability and appeals to the target audience. The goal is to create cohesive, attractive, and functional printed items that effectively communicate the content to the reader.



































## EVENTS PROJECTS

Event projects encompass the planning, organization, and execution of various types of events, ranging from corporate conferences and trade shows to weddings, fundraisers, and social gatherings. These projects involve coordinating multiple elements to create memorable and successful experiences for attendees.

Event projects also involve implementing effective marketing and promotional strategies to maximize attendance and create buzz around the event. This may include designing and distributing invitations, managing event websites, utilizing social media platforms, and engaging with the media.



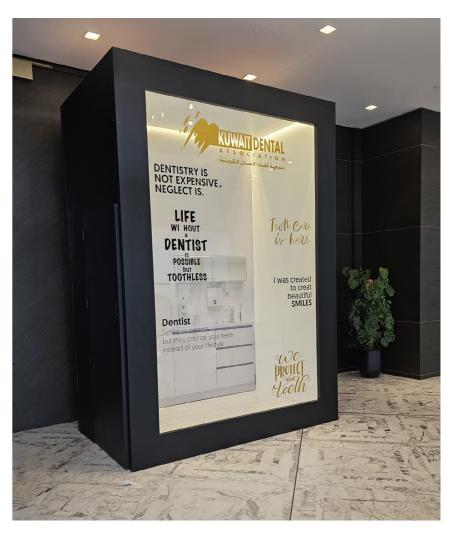


The 3D conference logo





Photo Booth





Acrylic & wood Trophy







Acrylic & wood Trophy

#### **EVENTS PROJECTS**

























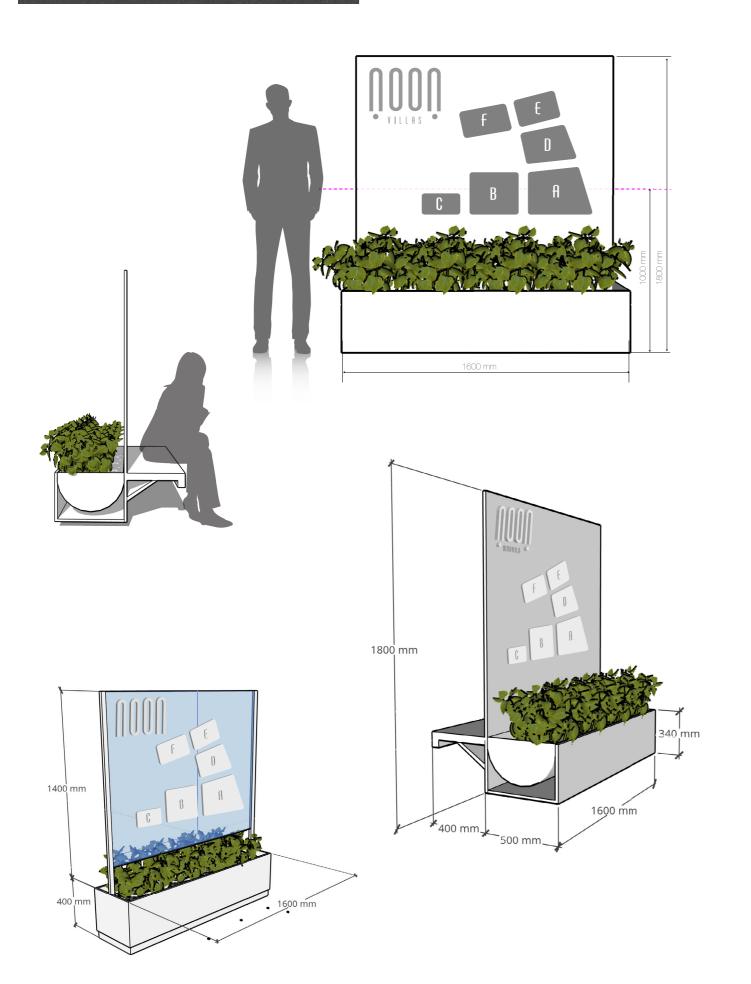


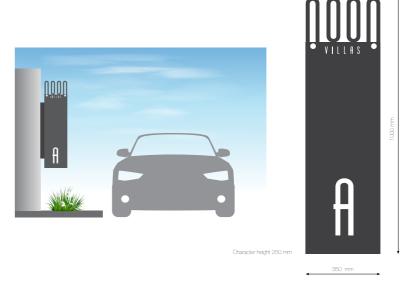
# SIGNAGE DESIGN PROJECT

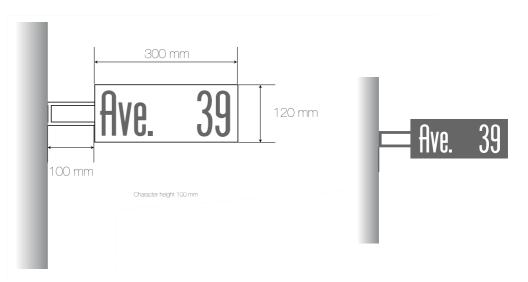
Signage design is the creation of visual elements like signs and graphics to convey information, guide people, or promote a brand. It involves considering factors like visibility, legibility, branding, materials, construction, wayfinding, compliance, and environmental aesthetics to create effective and functional signage

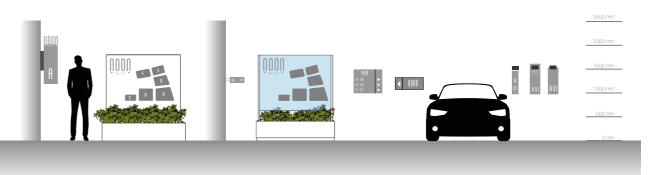


#### SIGNAGE DESIGN PROJECT









vehicle type	suggested eye height	range of values	
		min	max
cars	1,08	1,00	1,20
trucks	2,33	1,80	3,00
buses	1,80	1,75	2,50
bicycles	1,50	1,00	2,20
pedestrians	1,55	0,90	2,00
equestrians	1,50	1,50	2,70



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